



## **IEG Partnerships – Benefits and Features**

### **Putting Advanced Commerce Knowledge into your hands**

- Nearly 20 Years' experience in Commerce platforms.
- Consulting services and deep domain knowledge of the global marketing
- Understanding Partner Channels, Affiliate Network , Global Relationships
- Global infrastructure
- Different industries demand different commerce strategies. We have an intimate understanding of the challenges and needs specific to each of these markets.

### **Features of Commerce Advance**

Online eCommerce continues to evolve. It requires enormous investment just to stay in control. IEG are proven eCommerce Partners with experience.

- Commerce Advance offers you our most powerful cloud commerce tools and services for selling physical products/Services across global online markets. Build sales and expand into some of the fastest growing online markets worldwide
- Custom-designed sites, pages use best practices from all of the marketing programs to generate improved results.
- Minimize risk and overhead
- Dynamic site merchandising
- End-to-end optimization
- Robust reporting
- End-to-end campaign design, list management and segmentation, and testing generate improved results at each step of your campaign.
- A disciplined data-driven approach to interactive testing of your e-commerce site can create large increases in close rates, average order volume and revenue per visitor.

[www.ieggroup.net](http://www.ieggroup.net)

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